

In 2-Minutes or Less!™

Management of Potentially Catastrophic Head and Neck Injuries in Athletics



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The right tool for the job is the FMX®, but it is only one third of the successful catastrophic injury management equation. You need the right skills and an efficient emergency action plan. Sports Medicine Concepts is your source for it all with the critically acclaimed professional education program, *In 2-minutes or Less!*™

Join us at one of our many seminar locations or via our award winning Web-based home study program.

See our Web site at SportsMedicineConcepts.com for program information and locations.

The FMX® and
In 2-Minutes or Less!™...

The Complete Game Plan.



Sports Medicine Concepts, Inc.
PO Box 173
Geneseo, NY 14454
www.SportsMedicineConcepts.com

The all New FMXtractor® with Option Technology™



The ONLY device that you can depend on to remove the facemask from ANY helmet EVERY time!

Call your
Sports Medicine Vendor
Today and Ask for the
FMX® OR Contact
SMC at 585-346-0240

www.SportsMedicineConcepts.com

The all New FMXtractor® with Option Technology™

During a football game you observe all but one player get up from the field. After making the tackle your athlete is lying face down and motionless on the field. Other athletes race towards you as you rush to the athlete. Teammates tell you that he is not talking and is just lying there. When you arrive at the athlete's side you are confronted with your worst fear; your athlete is not breathing and is losing consciousness. Time is of the essence. You need to remove the facemask and begin rescue breathing, but you cannot rule out the possibility of a spinal cord injury. You reach for your power screwdriver, but the battery lost its charge while being stored on the cold sideline, the battery was not charged overnight, or the battery simply burned out. The opposing team's training staff offers their power screwdriver, but the hardware on the helmet is stripped. You reach for your anvil pruner, but it doesn't open wide enough to cut the larger clips. It slips off the facemask while you are trying to cut the side fasteners. It requires too much grip strength to cut through the top fasteners. It does not fit into the Revolution® access holes or you are unable to get into position because the athlete's shoulder pads are in the way. You reach for the Trainer's Angel, but it is not able to cut through the new harder fasteners. It slips off the facemask bars, and it is unable to cut through an entire fastener, resulting in a rebound effect when the facemask bars are pulled through the fastener.

After a serious time delay, you are forced to remove the helmet from the athlete, possibly resulting in extraneous movement within the athlete's neck.

With the FMX® this situation would have played out quite differently:

You notice that the athlete is wearing the Riddell Revolution® so you slip the screwdriver bit out of the handle and insert it into the ratcheting handle. The elongated bit clears the shoulder pads and removes all but one fastener, which appears to be stripped. Removing the bit, you place the low profile blade into the side access holes and easily remove the last fastener as the ratcheting cutter slices through the thick, hard plastic of the Revolution® clip with ease. Within 20 seconds, you initiate rescue breathing without having to remove the helmet.

Time and time again, on the field and in the lab, the FMX® has been demonstrated to succeed where all other devices fail. When it comes to life-saving facemask removal, there is only one choice...

The FMXtractor® from Sports Medicine Concepts.

Benefits of the NEW FMXtractor®

Versatility. Removes facemask from any helmet regardless of manufacturer or fastener, including the Riddell Revolution®, hockey and lax.

Flexibility. Use one of three cutting features to cut fasteners or remove hardware via the ratcheting screwdriver device.

Independent. Works independent of batteries, grip strength and hand size.

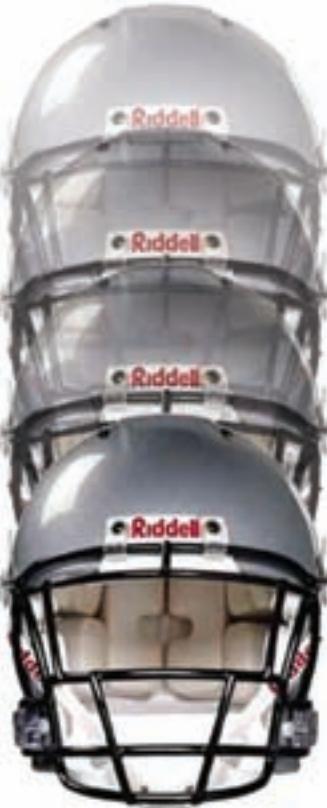
Efficiency. Demonstrated to remove all facemask systems in 30 seconds or less.

Durability. Made from high-grade, heavy-duty stainless steel. Will not rust, corrode or degrade even under extreme sideline abuse, guaranteed.

Reliability. With Option Technology™, you can be confident that the FMX® will remove any facemask you encounter.

Convenience. Cordura case with belt loop keeps the FMX® at your side and ready for emergency use.

Option Technology™ means the FMX® provides you with more than one way to remove any given fastener!



Removing ANY facemask just got easier!

